

FlexPLM® Adobe® Design Module

Design on-trend retail, fashion, footwear, apparel, and consumer products in Adobe Illustrator

The FlexPLM Adobe Design Module enables designers in the retail, fashion, footwear, apparel and consumer goods industries to create FlexPLM products and candidates natively within Adobe Illustrator.

By having instant access to critical PLM information, such as color & material palettes, and product requirements, designers can focus on design innovation while staying aligned with merchandising direction. Design groups can also compress development time by leveraging the integration to create FlexPLM data entirely within AI, eliminating the need to re-enter data into PLM.

Capabilities

Using the FlexPLM Adobe Illustrator Integration, designers can:

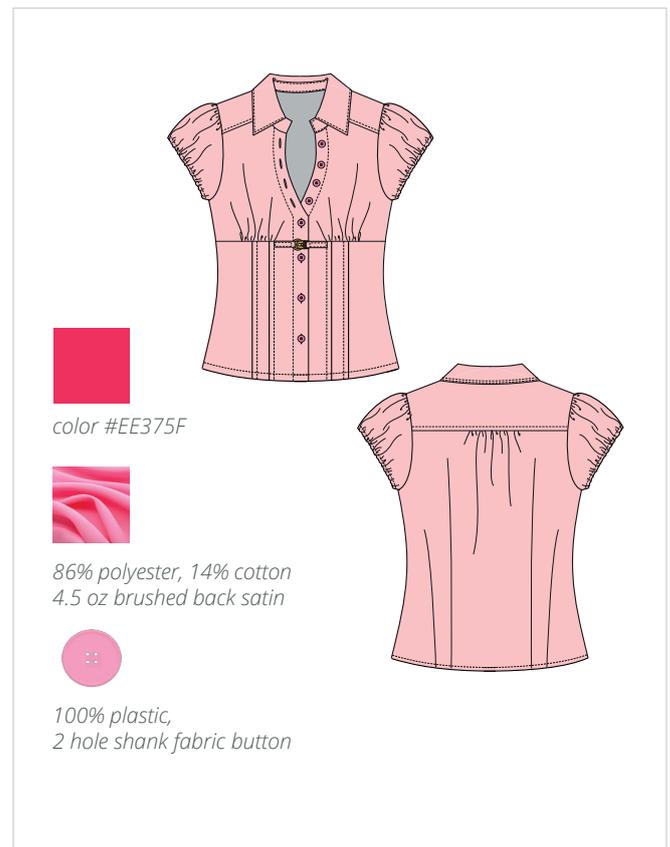
- Create and update products or product candidates in Adobe Illustrator (AI)
- Create and update product specifications and image pages
- Search for colors, materials and palettes from FlexPLM and use them in their AI sketches
- Create a design card in AI that combines a product sketch with materials and colors in FlexPLM in AI by updating product attributes, images, colors and materials

Benefits

Improve design efficiency

Eliminate the need to re-enter data between AI and your PLM solution. Designers can work in one tool yet instantly and automatically update PLM.

The FlexPLM Adobe Design Module allows a designer to pull color and material information from FlexPLM onto the artboard in Adobe Illustrator.



Enable fast fashion

Reduce cycle time by accelerating the creation of product specifications. Designers can quickly contribute to the product specification with key product images generated via the AI integration with FlexPLM.

Achieve streamlined collaboration between teams early in the product development process

Design concepts can easily be shared early in the creative design phase, so all team members can stay aligned on design intent.

Increase adoption of PLM

With a simple to learn user interface that is also powerful, this integration eliminates many adoption barriers that creative teams face when using typical PLM interfaces.

Features

Create new products or product candidates in FlexPLM from Adobe Illustrator

- Search for placeholders and create new products for them in Adobe Illustrator
- Update product or product candidate attributes and their imagery within AI

Associate colors and materials from FlexPLM

- Search for FlexPLM colors, and materials from within AI and use them in sketches

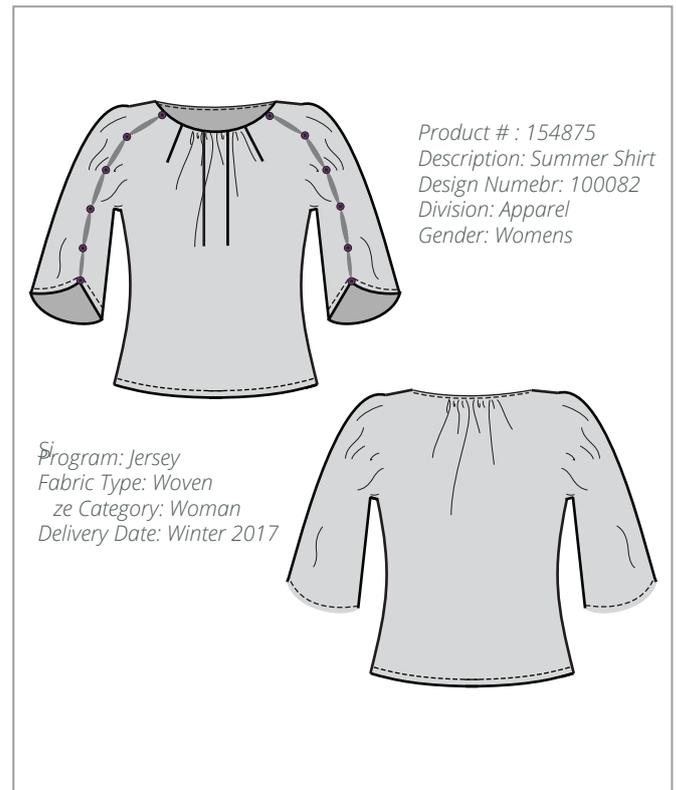
Create a product “design card”

- Create a design card in AI composed of sketches and artwork and FlexPLM colors and materials
- Associate materials to a product in AI by dragging and dropping FlexPLM materials onto a an artboard

Security-enabled

- Authenticate users for FlexPLM within Adobe Illustrator

The FlexPLM Adobe Design Module enables the designer to generate a design card that includes not only images, but key product data as well.



Platform specifications

Prerequisites

- FlexPLM 11.0 or higher
- Adobe Illustrator CC 2015 and higher

Operating systems

- Microsoft Windows, Mac OS

Languages

English, Simplified Chinese, Italian, German, Japanese, French and Spanish

For more information about FlexPLM, please visit www.ptc.com/retail

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